

MERLYN CRUZ

TECHNOLOGY WIZARD



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[Merlyn-Cruz](#)

Experienced system administrator seeking teams to support, systems to optimize, and companies to strengthen.

My passion is with technical projects and business expansion. Management is my forte, and I've grown many teams and projects to new heights. Documentation, bug crushing, and archiving just happen to be personal hobbies.

PROFICIENCIES

- Web Design: HTML/CSS/JS
- Accessibility standards
- Documentation: Static/Wiki
- Debugging and Reporting
- Version control systems: git
- Web hosting: NGINX/AWS
- Digital Marketing
- Social Media Outreach
- Digital and Print Design

EXPERIENCE

Founder / Project Lead

Bespoke Digital Design // 2019-Present

Created new business division and brand for digital design and hosting company. Grew and maintained profitability within 3 months. Currently manage all team members.

- Design and lead sales and marketing program.
- Implement and maintain technical stack.
- Provide technical support and write all internal, technical documentation.

System Administrator / Technical Support

Bench Craft Company // 2013-Present

Create, manage and document technical systems for the 500+ employees of golf-course advertising company.

- Save \$20,000/year and increase productivity by migrating web, social, email, backup, document collaboration, VPN, and chat to modern systems.
- Increase external deliverability by over 98%.
- Maintain email, chat, and web-hosting servers.

Technical Director / Co-Owner

Metagnosis Art // 2009-2015

Hired on as Digital Designer and Marketing Assistant, but moved into operations and management. Expanded, rebranded and acquired this physical gallery/online store.

- Increased sales by \$15,000 a month with digital marketing and physical operations expansion.
- Doubled size of operations over 2 year period.
- Created and managed online and physical storefronts, digital marketing, and physical sales.